

A large yellow arrow pointing upwards, composed of two overlapping chevron shapes, set against a blue background with a large white circle in the upper left.

We hereby confirm that

**KARAN MOTWANI**

is a Individual member of Esomar, the global voice of the data,  
research and insights community.

MARKET RESONANCE

INDIA


JOIN DATE: JANUARY 2010

VALID UNTIL: DECEMBER 2026

Esomar membership reflects commitment to the highest standards of professional practice as enshrined in the ICC/Esomar Code on Market, Opinion and Social Research and Data Analytics, and Esomar World Research Guidelines. Within the industry it is a promise to uphold the highest level of professional conduct and to implement best practices that support effective decision-making.

All Esomar corporate members are listed in the corporate members' search at [www.esomar.org](http://www.esomar.org)

**Esomar is the world organization for enabling better research into markets, consumers,  
and societies.**

A white line drawing of a signature, appearing to read "Anne-Sophie Damelincourt", on a blue background.

**Sincerely,  
Anne-Sophie Damelincourt  
Esomar President**